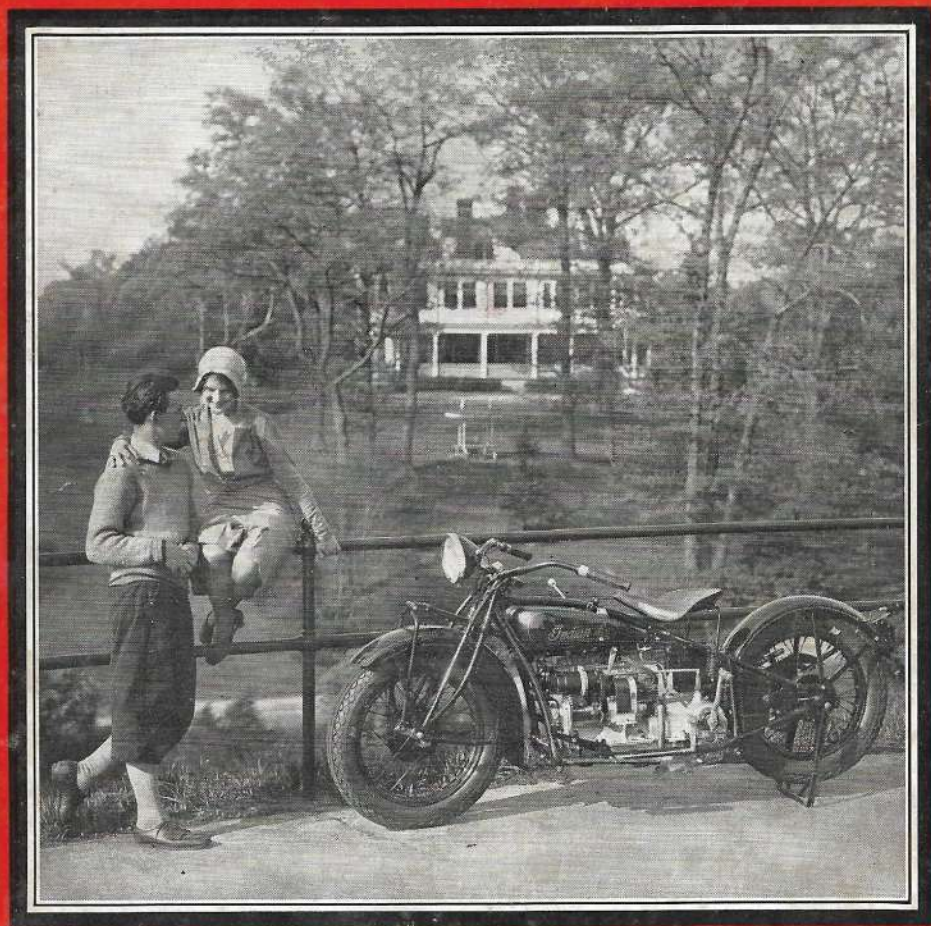




Indian News



June, 1930



INDIAN MOTORCYCLE CO. • SPRINGFIELD MASS.

Outboard Season Under Way

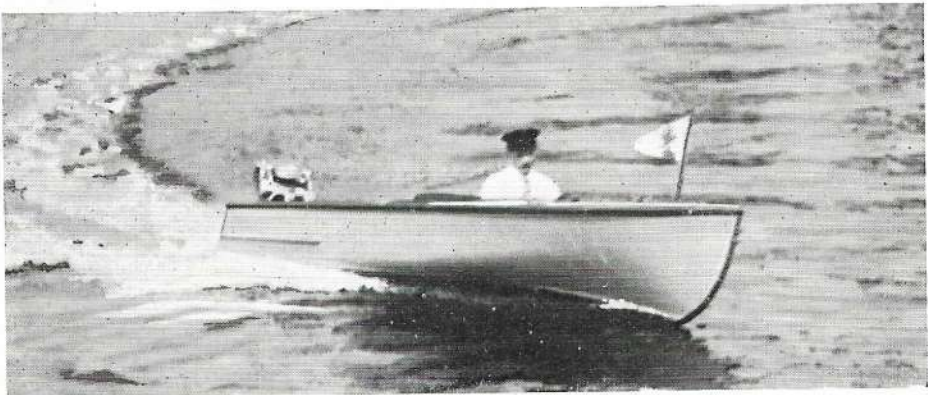


Attractive exhibit of INDIAN Outboard Motors at the recent Chicago Motorboat Show. The "Silver Arrow" received a most enthusiastic welcome on all sides and representatives were kept busy transacting outboard motor business which came from all parts of the country.

PLEASANT days in June bring the rush toward the lakes and rivers so that the sport of outboard motoring can be enjoyed. With the INDIAN "Silver Arrow" capable of being carried in a sidecar and adaptable to any boat up to and including 16 feet, there is a wide field of water-motoring enjoyment at the disposal of the rider of an INDIAN motorcycle.

As time goes on, water-motoring becomes more and more popular and the demand for the "Silver Arrow" increases. Now is the time to get after your dealer and let him show you what it will do.

The INDIAN Silver Arrow is a Class B outboard motor with 19.63 cubic inches piston displacement and is so handy as to be readily carried in a sidecar.



What thousands of outboard enthusiasts are doing these days on lakes, rivers and other inland waters. . . Enjoying water-motoring in its most delightful phase. This is a typical 12-footer with the INDIAN Outboard Motor in action.

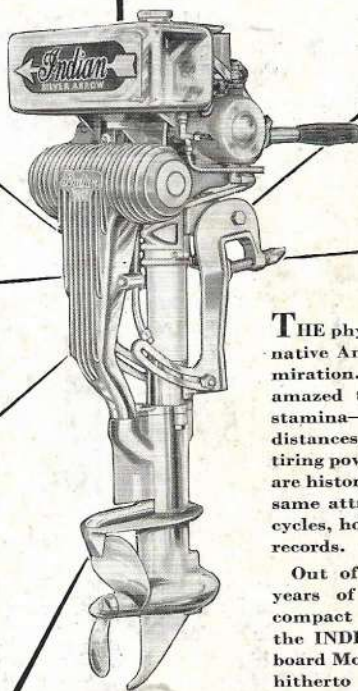
Indian



STAMINA



SPEED



POWER

THE physical performances of our native American Indian excite admiration. The speed of his arrow amazed the white man . . . his stamina—his ability to run great distances without pause, his untiring power in carrying great loads, are historic. Historic, too, are these same attributes in INDIAN Motorcycles, holder of world's endurance records.

Out of a vast experience of 27 years of successful powerplants, compact and untiring, has come the INDIAN "Silver Arrow" Outboard Motor. It starts with an ease hitherto unknown in outboard motors. It is built for the average boat owner who wants a truly dependable engine that gets him where he wants to go, quickly, steadily and certainly. It is light, compact, simple and virtually fool-proof.

Indian MOTORCYCLE CO.
SPRINGFIELD, MASS., U. S. A.



Outboard Motor