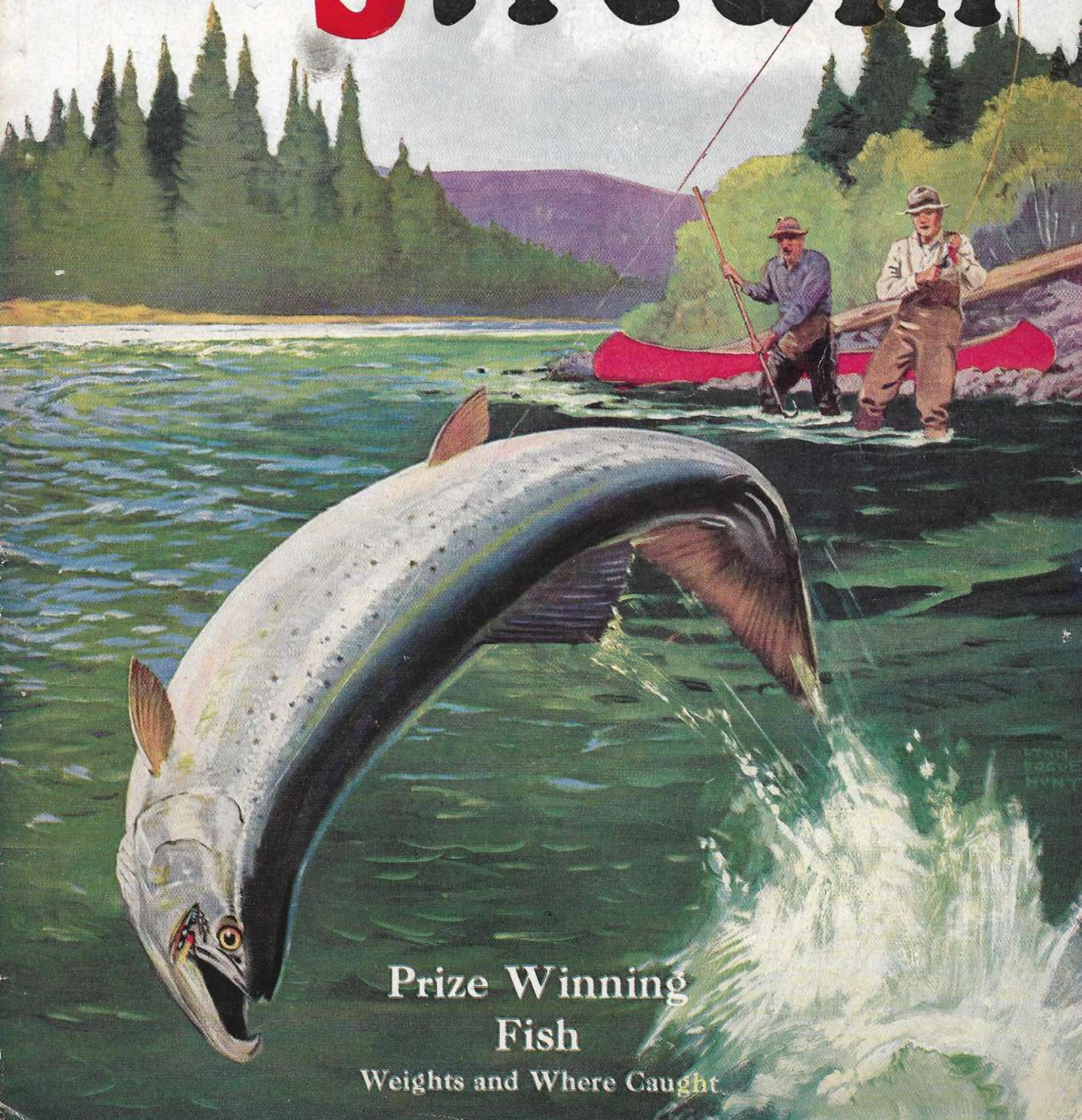


Field & Stream

*America's
Magazine
for the
Outdoorsman*

OVER
137,000
NET PAID
CIRCULATION



Prize Winning
Fish

Weights and Where Caught



FROM THE WIGWAM

of **MANY INDIAN
MOTORS**

*comes a New
Outboard!*



Home of the World Famous *Indian*



Backed by 27 Years of successful Motor Manufacturing

FOR twenty-seven years, INDIAN Motocycles have been the accepted standard for speed, power and endurance. INDIAN Motocycles have been the exclusive equipment of the country's largest police forces—New York's Police Department uses INDIANS exclusively and hundreds of other police departments everywhere know and appreciate INDIAN performance. The steady day-and-night, rain-or-shine dependability of the INDIAN Motorcycle has never been equalled.

Now, born of the experience of 27 years making INDIAN Motocycles, INDIAN offers an Outboard Motor, embodying the same qualities of speed, endurance, dependability.

The new INDIAN Silver Arrow Outboard Motor delivers the same smooth, steady flow of power of its motorcycle brother; it is built to stand the same grueling punishment, to "get you there" under every condition; to give you speed when speed is needed; to deliver always an abundance of dogged, persistent power. The 27 years of skilled engineering experience devoted to the designing of small compact power units is yours, when you buy the INDIAN Silver Arrow Outboard.



Here's the Silver Arrow

A Worthy Brother to the Motorcycle that holds the World's Speed Records—the World's Endurance Records—and other scalps earned in Competition where *Superior Performance Wins!*

HERE it is—the INDIAN Silver Arrow Outboard Motor—with a host of exclusive INDIAN features that make for reliability, long life, and *punch!* An ease of starting heretofore unknown in outboards—and real economy of operation—are further features of this new INDIAN Motor. Note the strong, clean-cut design—and the absence of small parts. An indication of typical INDIAN stamina.

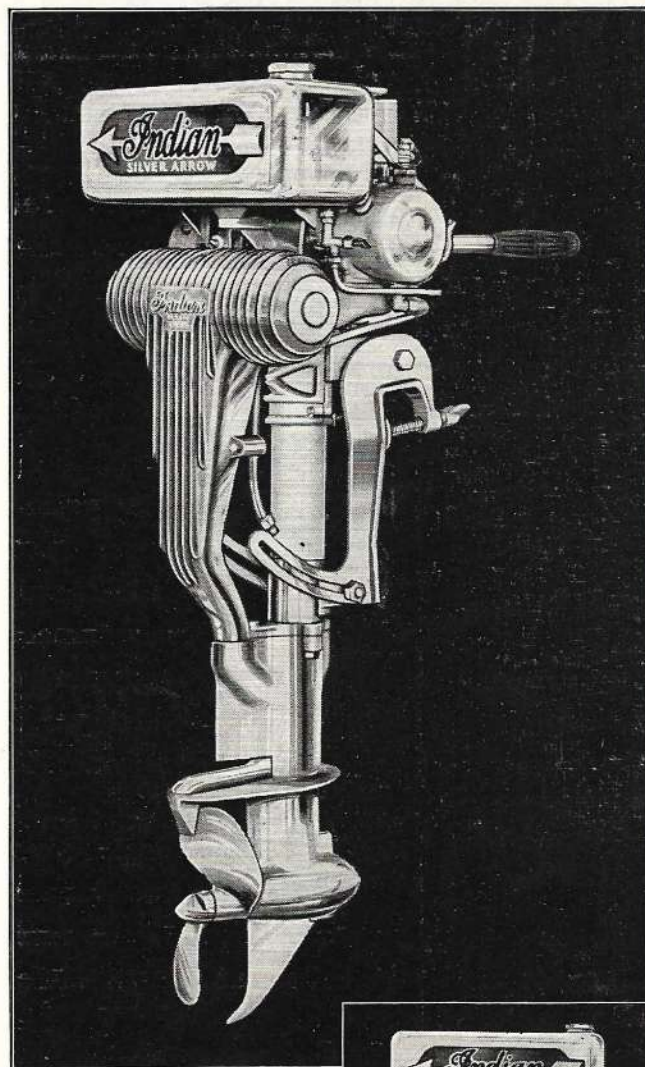
It's a Class B Motor of 19.36 cubic inches piston displacement — most efficient, two-stroke, three port design. It's just loaded with horse-power—starts at a turn of the flywheel and rev's up to 4500 R.P.M. with a smoothness that's a treat to the outboard motor enthusiast. The new INDIAN cylinder design, employing a solid aluminum alloy head—and the new "Full-View" cooling system, helps this motor to deliver maximum performance when you want it.

This new INDIAN motor is designed and built throughout to the INDIAN standard of quality and wherever possible, especially in some of the larger parts, high grade aluminum alloy is used, with the result that the motor weighs only 68 pounds.

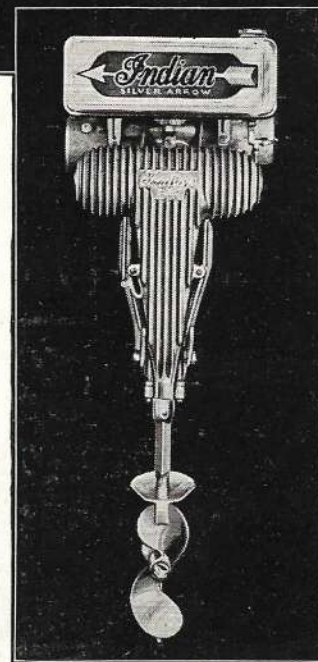
Silence is the key-note of the Silver Arrow Motor. The new INDIAN cast aluminum silencer, made in *one piece* carries the exhaust under water with a minimum of back-pressure. This silencer is another carefully engineered feature with its ample cooling fins which help to dissipate heat effectually.

Large oversize bearings, cylinders of best grade cast-iron set in aluminum alloy water jackets, and ball bearings wherever necessary, plus a very thorough system of lubrication, contribute toward the long life in service which one expects of INDIAN products.

You must see—and try—this new INDIAN motor to appreciate outboard motoring at its best.



Above: Note the clean, compact, design of the Silver Arrow Motor, and the absence of small parts. Simplicity and stamina are built into this design. The spacious muffler, cast in one single piece of aluminum alloy, is well finned for cooling.



At Right: A rear view of the INDIAN Silver Arrow Motor showing the carefully streamlined lower housing which slips through the water with minimum resistance. The design of the anti-cavitation plate is such that it facilitates exhaust by suction.



SMILE WITH *the Indian*

EVERYWHERE the red INDIAN Motorcycle is a familiar sight . . . everyone remembers the INDIAN almost since motor vehicles have been known. Think what this prestige means behind the INDIAN Outboard! Outboard enthusiasts will recognize the advantages of a motor built on the knowledge acquired through 27 years of successful motorcycle engine manufacturing. Here, combined in one standardized motor, are all the features prospective purchasers seek — speed; smooth, steady power; absolutely dependable performance; strong, sturdy construction. Here, in one motor, are all the features generally found spread over several types; you stock one motor to meet 95% of the outboard user's needs. And behind it is the world-wide reputation of the great INDIAN Motorcycle!

Choice Dealer territories still available—write today for full details.

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SPRINGFIELD, MASS., U.S.A.

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