



INDIAN FACTORY

# Service Shots

FOR  
*Indian Dealers*



INDIAN DEALER

No. 49

July 22, 1932

## ORDERING SPARE PARTS

### *This Is Important—Read Carefully!*

A recent investigation has shown that a large percentage of errors in the shipment of part orders has been directly caused by improper ordering of parts by dealers. These errors cost the dealers money for transportation of parts both to their shops and back to the factory, make unnecessary overhead expense at the factory and create ill-will among the *Indian* riders who are waiting for the parts. With a view to our own interests, your interest as an *Indian* dealer and the interest of the *Indian* rider, we strongly urge you to carry out the following suggestions when ordering parts:

1. USE INDIAN PART ORDER BLANKS. Part Order pads are supplied free of charge and should be used whenever a part is desired regardless of other communications. Do not use part order blanks for any purpose other than to order parts.
2. FILL IN THE HEADING. Type, print or write legibly the date, your firm name and complete address, the shipping address, if it differs from your own, and the method of shipping desired. (A blanket order to ship by express, parcel post or freight will not suffice—specify method of shipment on each individual order.)
3. FILL IN THE LIST OF PARTS ACCURATELY. First, put down the quantity desired in the extreme left hand column. In the second column, headed "Part No.," catalogue numbers of parts in lists previous to 1931 should be filled in. In the third column, fill in the factory number of the part, whether it is taken from lists previous to 1931 or later lists. In the column under "Description" state the name of the article as briefly as possible, such as "nut," "stud," or "washer." At the right of the fourth column, put down the list price per each.
4. For your own protection, to prove the authenticity of an order, affix your signature to each part order.
5. Order parts for the Indian Outboard Motor on separate sheets from those used for motorcycle parts.
6. Make a carbon copy of every part order you send into the factory. This will enable you to check invoices in the most simple and efficient manner after your order is received.

A specimen parts order blank is attached which illustrates the best method of ordering parts.

Your close co-operation with us in the ordering of spare parts will be greatly appreciated and will result in the reduction of unnecessary expense for you, as well as enable the *Indian* rider to obtain prompt undelayed service.

### Change in Parts List

In the future, all generator drive gear cases will be supplied with bushings. Please change your parts lists immediately as follows:

1932 Model 203 and 303 list, page 52

Change 35C173 to 35C173X — \$2.00  
Change 35C174 to 35C174X — 2.00

Series 101 list, page 45

Change S7169YX 28C81X to S7169YX 35C175X — \$4.00

*Indian Motorcycle Company*